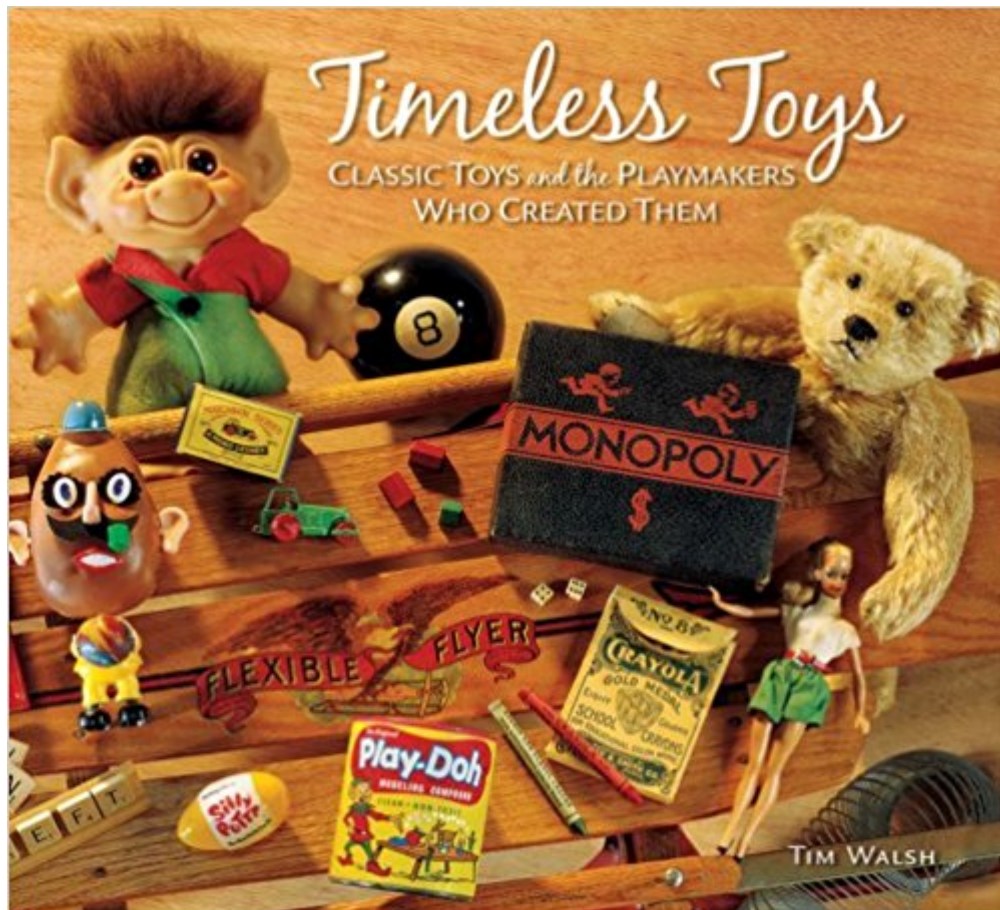


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# Timeless Toys: Classic Toys And The Playmakers Who Created Them



## Synopsis

'Toyland, Toyland / Little girl and boy land / Childhood's joyland / Mystic, merry Joyland! Once you pass its borders / You can ne'er return again.' Actually, here's your chance: In *Timeless Toys: Classic Toys and the Playmakers Who Created Them*, Tim Walsh provides a fascinating look at our collective toy chest." -Washingtonpost.com

More about *Timeless Toys*

The book *Why Didn't I Think of That!* includes the passage "If a toy has magic, when people see it they say, 'Oooh! What is that?' . . . It appeals to the kid in everybody." That same kind of magic captures "the kid in everybody" when they pick up *Timeless Toys: Classic Toys and the Playmakers Who Created Them*. *Timeless Toys* represents one of the finest documentaries and displays of modern toys ever written. Author Tim Walsh, a successful toy inventor himself, reveals a world of commerce, toys, and wonder that is equally fun, fascinating, and nostalgic. Readers of every age and background will find it impossible to pick up this book, turn a few pages, and not become spellbound by its insightful stories and the personal memories that the text and 420 brilliantly colored photographs bring forth. Slinky, Lego, Tonka trucks, Monopoly, Big Wheel, Frisbee, Hula Hoop, Super Ball, Scrabble, Barbie, Radio Flyer Wagons: All of these and many, many more are featured in this fascinating tome, along with the toys' histories, insider profiles, and rare interviews with toy industry icons. It's simply magic! Vote for your favorite toy and be part of VH1's "I Love Toys," a show currently in production, set to air next spring. It will be a five-hour toyathon on the top 100 toys of all time. [Click here to vote for your favorite toy of all time!](#)

## Book Information

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## Customer Reviews

Tim Walsh, co-inventor of the TriBond and Blurt board games, which together have sold more than

four million copies in 13 countries, believed in his "toys story" so intensely that he first self-published "The Playmakers." Tim sold 10,000 copies at \$50 each through mail order and local distribution, after major book publishers rejected the book again and again. That same dogged determination brought this Sarasota, Fla.-based writer to AMP.

A gift for my sister who loved it, so much so that she just bought one for her son who is in his 50's.

What a great book whether or not you are an old toy buff. It happened to catch my eye at a Portland, OR bookstore and I thought it would make perfect gift for my son-in-law. I was right. He's been busy reading the background for dozens and dozens of toys that he grew up with.

Great coffee table book that tells of the inventions and inventors of all of the toys we loved as kids. Loaded with pictures of both the toys and the inventors, too. Lots of fun to see the guy who invented the Magic 8 Ball, or the lady that developed Monopoly. The book brings back lots of memories, both old and new.

Beautiful hardback coffee table book. Wonderful photos and loads of information. Will bring you back to your childhood days. Well worth it for all ages.

Great book for the price! Has lots of good information and well documented photos. Had to buy for a History to Toy class, but also it's an enjoyable read all around!

I have nothing to add to all the other five star reviews, just that this book is amazing, a real labor of love, huge amount of illustrations and history, and impossible to put down. it's worth every penny of the list price as a fascinating coffee table book, and you can get it for ten percent of the list value, used, as well. apparently there were two publishers with two titles, 'timeless toys', and 'playmakers' seems to be the same book.

Totally surpassed my expectations!

thank you for a great sale!

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